



**12TH ANNUAL
HOORAY FOR HEROES
MAY 20TH, 2017**

BOOTH INFORMATION

Cost of Booths: \$25.00 per booth space (No charge for event sponsors)

Hours of Operation: 11:00 a.m.— 4:00 p.m.

Location: Adjoining parking lots of Stithton Baptist Church and Wal-Mart Super Center, Radcliff

Booth Size: 10'x14' (Electricity LIMITED and available first-come, first-serve)

PARTICIPATION REQUIREMENTS – INITIAL ALL ITEMS BELOW INDICATING YOU HAVE READ AND AGREE TO ABIDE BY PARTICIPATION REQUIREMENTS. READ CAREFULLY.

_____ I understand I am required to supply my own tables and chairs. I understand small canopies may be set up, but that my booth will be on blacktop and I may not drive stakes into the blacktop.

_____ I understand there will be LIMITED ELECTRICITY and hereby (check one):

_____ request electricity (****POPCORN MACHINES ARE PROHIBITED****)

_____ state I do NOT require electricity.

_____ I understand I am required to either provide small giveaways for active, reserve and veteran military, first responders, and their families, or provide a service to their children (e.g. face painting). Additionally, I understand, unless specifically approved by the HFH Board of Directors, giveaway of candy is prohibited and my giveaways must be “a cut above” for our military families.

_____ I understand I am required to offer a *quality* door prize (no less than \$50.00 retail value) for active, reserve and veteran military, first responders and their families. Other than registering, no other qualification or extra requirement to win the prize drawing will be allowed.

_____ I understand no money is to exchange hands (i.e. NO SELLING). I understand this event is a “gift” to our active, reserve and veteran military, first responders and their families.

_____ I understand **booth set-up is from 8:15 a.m. to 10:15 a.m. I understand vehicles will not be allowed to enter staging area after 10:00 a.m.**

_____ I understand I am required to unload my vehicle IMMEDIATELY upon arriving and promptly move my vehicle PRIOR to setting up my booth so other vehicles will have room to enter the staging area and do likewise.

_____ I understand I am to enter the staging area via Park Avenue & New Streets (behind Stithton Baptist Church).

_____ I understand if my company vehicle is to be part of the booth display and encroaches into another booth space, my company will be charged \$25.00 for the extra space. Furthermore, I understand that if my company vehicle is to be a part of the booth display, my company vehicle may not extend into the aisle and beyond the front line of other booths so as to restrict the view of adjacent booths or restrict traffic/pedestrian flow.

_____ I understand my private vehicle is NOT allowed to remain in the staging area as part of the booth exhibit. I understand only “official” company vehicles will be allowed to remain in the staging area, and that such vehicles must be registered on the booth application.

_____ I understand BREAKDOWN MUST BE COMPLETE BY 5:00 p.m. I also understand I am expected to break down my boxes and take them, along with all other trash, to the dumpster, or recycle, when possible. I understand I should bring garbage bags for proper disposal of trash items (other than boxes, which will be broken down).

_____ I understand Hooray for Heroes is a NON-POLITICAL event, and, as such, state I will not campaign in any form or fashion for myself or another individual.

_____ I understand Hooray for Heroes is a FAMILY-FRIENDLY event, and, as such, state I will not distribute or endorse products or materials that would be considered offensive, controversial or disturbing to our military Heroes, first responders or their families.

**Please complete the following page and return BOTH pages to the P.O. Box provided.
If ALL items on this page are not read and initialed, the form will be returned to you for completion.**

BOOTH APPLICATION
PLEASE PRINT CLEARLY

Organization: _____

Contact Person: _____

Phone: _____

Email: _____

Address, State, Zip: _____

Booth Description (*full details required*; detailed description of what you will be giving away —and/or what amusement/prizes you will provide for those visiting your booth. Please Remember - NO CANDY):

What door prize will you make available (\$50 minimum retail value)? _____

_____ Number of booths required at \$25.00 each. Maximum of three (3). No refunds. Due to this event always having a waiting list for booth space, "No Shows" will not be offered a chance to return next year.

\$_____ Total amount enclosed. Make check payable to *Hooray for Heroes*.

NOTE: Credit cards cannot be accepted—cash or check only.

*Space will be limited and booths will be provided on a first-come-first-serve basis. The sooner you get your application in, the better! Mail application, with payment, to :

Hooray for Heroes
ATTN: Charlotte Masterson
P.O. Box 900
Radcliff, KY 40159

You may also drop forms/payment off to Brenda Thompson at the Radcliff Chamber office, 306 N. Wilson Road, on weekdays between 10 a.m. and 3 p.m.

If cash is your preferred method of payment, please call us to make pick-up or drop off arrangements-
DO NOT MAIL CASH!

ABSOLUTE DEADLINE: FRIDAY, MAY 5, 2017

***Volunteer information can be found on the Hooray for Heroes website (www.hoorayforheroes.org) and our Facebook page (Hooray for Heroes, Radcliff, Ky - Saturday, May 20, 2017).

POLITICAL CAMPAIGNING WILL NOT BE PERMITTED OR TOLERATED

Churches and other religious groups are not allowed to evangelize those who attend this event. Such activity will be stopped by members of the Hooray for Heroes Committee and the church group will not be allowed to exhibit in the future. Churches may distribute materials about their services, location and mission as well as extend a cordial invitation to attend to those who stop by their booth.

Questions regarding Hooray for Heroes booths may be directed to Charlotte Masterson at:
camasterson@fortknofcu.net or (270) 765-9084

Thank you for your participation in honoring our heroes!